Livsee™

AIM Startup Showcase
May 2025

The Story of Livsee

Livsee Closes Oversubscribed Pre-Seed Funding Round

The Michigan-based startup wants to revolutionize multifamily property technology with AI-powered leasing solutions.

By **Leah Draffen**

Proptech startup Livsee has announced an oversubscribed pre-seed funding round. Led by founder Andrea M. Taylor, Livsee is tackling long-standing challenges in multifamily leasing and lead management with artificial intelligence (AI)-powered marketing solutions.

Funding will accelerate product development as Livsee moves into its beta phase. Key initiatives include expanding the AI-powered chat engine, securing key data integration, refining lead-matching capabilities, and investing in cybersecurity to optimize the entire rental journey. By leveraging AI and first-party data, Livsee will empower multifamily operators with the tools to nurture leads at any stage, streamline leasing, and unlock new revenue opportunities.

Livsee

Andrea M. Taylor

The funding round includes VC 414, an early-stage venture capital firm headquartered in Milwaukee. Additional participants include Michigan-based Ann Arbor SPARK Capital, Michigan Rise, Exit Quotient Ventures, and a group of strategic investors including principals William Wojdak of Genesis Credit Management, Girish Gehani of Trilogy Real Estate Group, and Todd Butler of Sentral.

"We were excited to invest in Livsee's potential to set a new industry standard. This company can redefine the multifamily real estate landscape by increasing occupancy, while empowering prospective residents to secure the highest quality home within their budget," says Jennifer Abele, VC 414 managing partner. "In Andrea, we found deep industry expertise and an exceptionally dynamic leader with vision, integrity, and the
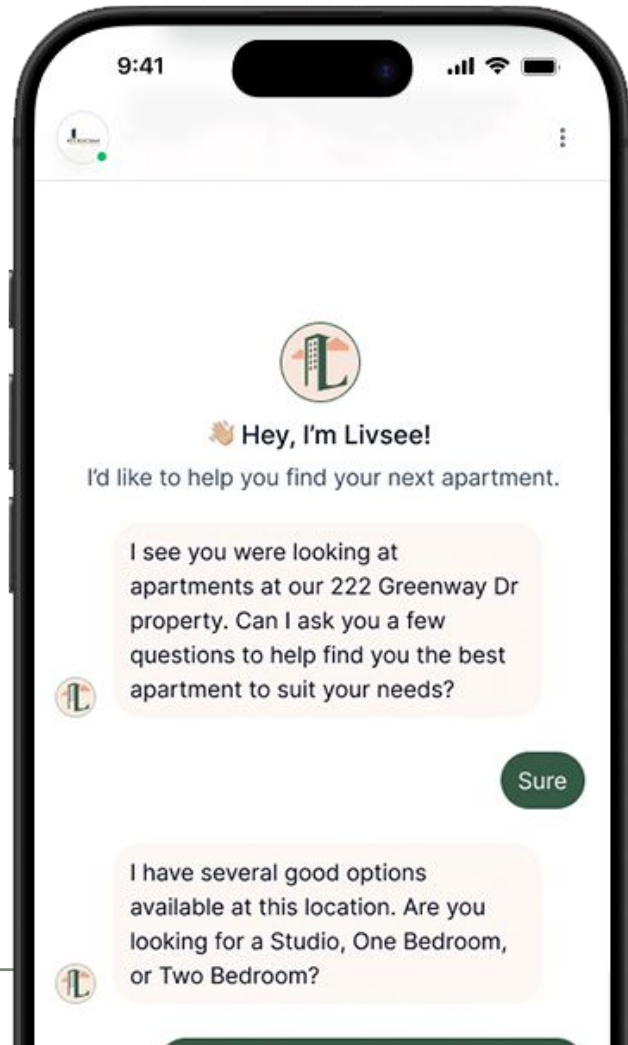
Occupancy under pressure

Changing landscape
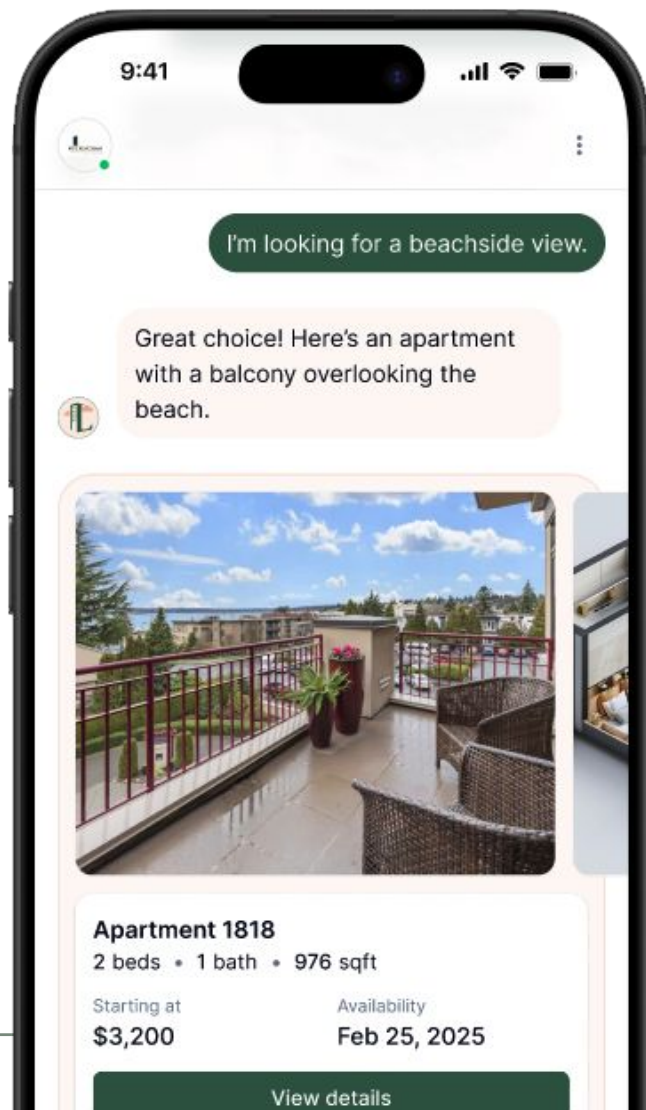
Supply vs. Absorption

Utilization

The Solution
Connect property management companies with primary source data

Livsee™ nurtures ALL leads and incentivizes renters to lease, all while driving ancillary revenue.

The HOW

Integrations

Proprietary data model for AI tuning

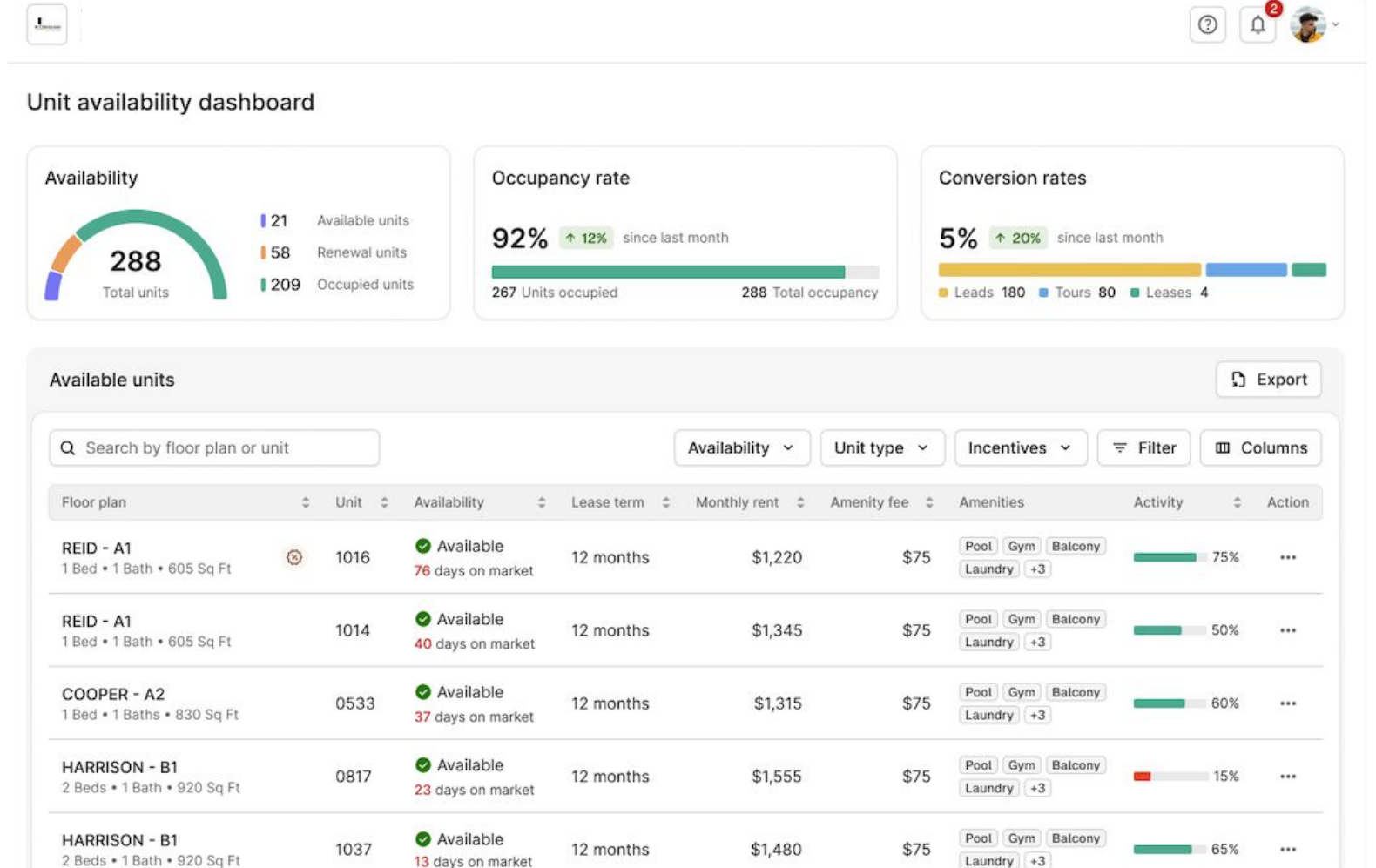Nurture ALL leads

Ask the key questions
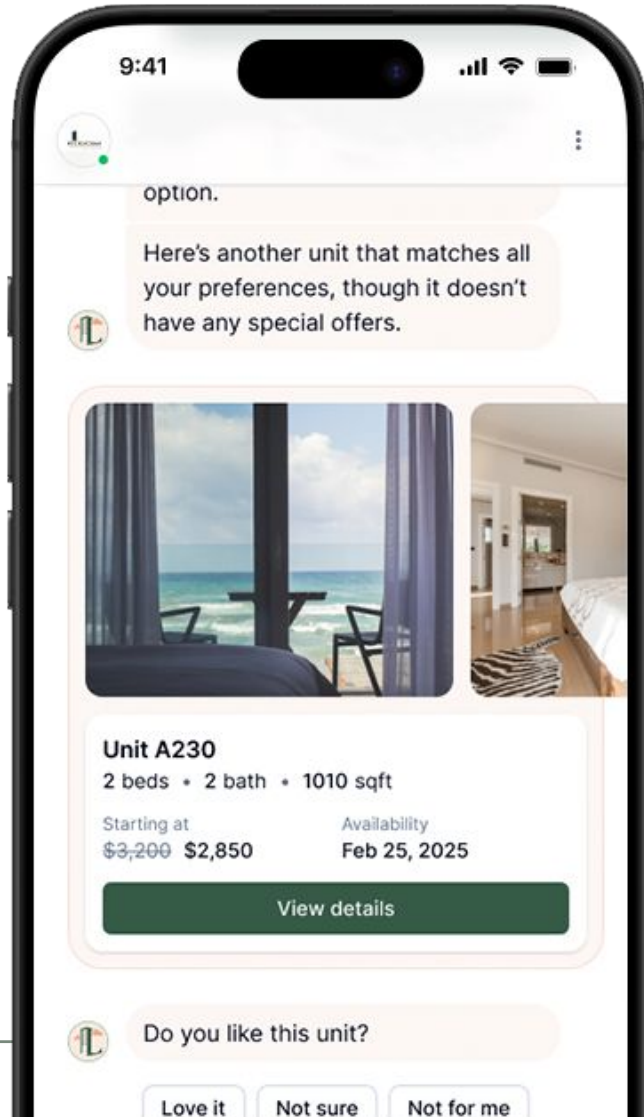
Incentivize Answers

Incentivize Leases

Build the relationship

Livsee™

Product preview

Unit availability dashboard

Availability

288
Total units

	21	Available units
	58	Renewal units
	209	Occupied units

Occupancy rate

92% ↑ 12% since last month

267 Units occupied   288 Total occupancy

Conversion rates

5% ↑ 20% since last month

Leads 180 Tours 80 Leases 4

Available units

[Export]

🔍 Search by floor plan or unit   [Availability ⌄] [Unit type ⌄] [Incentives ⌄] [� Filter] [▦ Columns]

Floor plan		Unit	Availability	Lease term	Monthly rent	Amenity fee	Amenities	Activity	Action
REID - A1 1 Bed • 1 Bath • 605 Sq Ft	⊗	1016	✅ Available 76 days on market	12 months	$1,220	$75	Pool Gym Balcony Laundry +3	▬ 75%	•••
REID - A1 1 Bed • 1 Bath • 605 Sq Ft		1014	✅ Available 40 days on market	12 months	$1,345	$75	Pool Gym Balcony Laundry +3	▬ 50%	•••
COOPER - A2 1 Bed • 1 Baths • 830 Sq Ft		0533	✅ Available 37 days on market	12 months	$1,315	$75	Pool Gym Balcony Laundry +3	▬ 60%	•••
HARRISON - B1 2 Beds • 1 Bath • 920 Sq Ft		0817	✅ Available 23 days on market	12 months	$1,555	$75	Pool Gym Balcony Laundry +3	▬ 15%	•••
HARRISON - B1 2 Beds • 1 Bath • 920 Sq Ft		1037	✅ Available 13 days on market	12 months	$1,480	$75	Pool Gym Balcony Laundry +3	▬ 65%	•••

The Results?

First party data insights

Increased occupancy

Boost to ancillary income

Why us?

Livsee™

- Innovation mindset

- Proprietary data model

- 20 years plus of multifamily experience

- Deep understanding of technology and implementation

Sign up for our exclusive beta and help shape the future of renting here at AIM

Beta customers have exclusive access to preferred pricing, perks and the ability to influence feature development via real-time feedback

Scan here to get on the list

Thank you!

Livsee™

Andrea Taylor
313-915-0470
andrea@livsee.com
www.livsee.com