



**STARTED FROM THE BOTTOM
(OF THE FUNNEL), NOW WE'RE HERE:**
LEVERAGING AI BEYOND THE LEAD



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HERE'S WHAT WE'LL COVER:

- THE AI LANDSCAPE
- THE TRUST FACTOR
- EMERGING USE CASES
- CHOOSING THE RIGHT AI PARTNER

SETTING THE CONTEXT



THE TRUST FACTOR:

THE REAL DEAL ON AI ADOPTION



EMERGING USE CASES: AI APPLICATIONS

CHOOSING THE RIGHT AI PARTNER & BUILDING SAFEGUARDS

Q&A



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Scott Allan
CRO
Vida by Property Vista



THANK YOU!

